



Junior State of America
Case Study
Prepared February 24, 2008

Project Requirements

The Junior State of America is a national organization founded in 1934 that provides a place for civic-minded youth to gather and become active, informed citizens. Over 500,000 students have gone through the program, becoming productive citizens in all areas of the United States society.

JSA needed a new website that would help convey their mission, while adding dynamic content like video and audio files that would better communicate their message. Because JSA works with primarily young people, the website would also need to be aesthetically pleasing, capturing the attention of website visitors.

Verecom-Proposed Solution

Because JSA needed to update their website contents on their own, and because they wanted to add a lot of features like polls, video and audio streaming, and user registration, we proposed to them a Joomla-based CMS system. The list of services rendered goes as follows:

- Surveys sent to their mailing list helped determine site elements wanted by students
- Consultation to determine customer requirements and recommend best solution
- Joomla-based CMS integration for comprehensive content management
- Joomla modules installed for adding features like polls and video
- Custom code to integrate user registration system with existing system
- Custom Design including wireframing, composites, and Joomla-theming

The website was given a 3 month time to launch, and we were able to finish the website within that time. JSA was pleased with the results, and they have continued to be a client of ours ever since.

Verecom-Built Website




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- 1 **JOIN/START A CHAPTER**
Fight apathy on your campus
- 2 **SPREAD THE WORD**
Tell people about JSA
- 3 **FIND AN EVENT**
Voice your opinion and meet great people
- 4 **ATTEND A SUMMER PROGRAM**
Learn leadership skills at top universities
- 5 **DEBATE AN ISSUE**
Discuss controversial current topics

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